



Book recommendations

Startup Grind

- The Lean Startup (duhh) - Fundamentals
- The Mom Test (Rob Fitzgerald)
- The Cold Start Problem - Vital for networks
- Traction - Gabriel
- Lean Analytics
- Growth Hacking
- Founder's Dilemma
- Zero To One
- Zero To Sold
- Made to Stick
- Hooked
- Inspired - Cagan M
- Straight talk for startups - Randy Komisar
- Obviously Awesome

Leadership

- Drive - Pinkman
- Start with why
- Never split the difference
- Pitch Anything

Worldview / Critical Thinking

- The Dictator's Handbook
- 48 Laws of power
- Guns, germs and steel
- Corruptibles - Brian Klaas
- You are not so smart
- Thinking fast, and slow
- Range
- How to Spend \$75 Billion to Make the World a Better Place
- The psychology of money
- The Subtle art of not giving a fuck
- 80/20 Sales and marketing (probs just worth understanding pareto's XD)